

Heifer 100 Prize Draw

Terms and Conditions

1. The promoter

The promoter is Buitelaar Production (UK) Ltd, Buitelaar Collection Centre, Marford Hill, Marford, Wrexham, LL12 8TD (“Buitelaar” or “the Promoter”).

For questions about the prize draw, please email info@buitelaargroup.com or telephone 01244 579400.

2. Competition period

The prize draw opens at 00:01 on 1 October 2026 and closes at 23:59 on 30 November 2026 (“the Competition Period”).

Entries received before or after the Competition Period will not be accepted.

3. Eligibility

The prize draw is open to residents of mainland Great Britain, meaning England, Scotland and Wales only, who are aged 18 or over at the time of entry.

Residents of Northern Ireland and all UK offshore islands are not eligible to enter.

Employees of the Promoter, members of their immediate families, agents, suppliers and anyone professionally connected with the administration of the prize draw are not eligible to enter.

The Promoter may require the winner to provide reasonable proof of their age, identity, address and eligibility before the prize is awarded.

4. How to enter

To enter, eligible participants must:

1. Visit <https://buitelaaragriculture.com/heifer-100-prize-draw/> during the Competition Period.
2. Complete and submit the competition entry form.
3. Join the Buitelaar Agriculture mailing list by providing the required marketing consent.

Entry is free and no purchase is necessary.

Only one entry is permitted per person. Duplicate entries will be removed.

Entrants are responsible for ensuring the information submitted is complete and accurate.

5. Marketing communications

By selecting the mailing-list consent option and submitting the entry form, entrants agree to receive relevant news, product information, farming insight and marketing communications from Buitelaar Agriculture.

Entrants may unsubscribe from marketing communications at any time using the unsubscribe link in an email or by contacting Buitelaar.

Withdrawing marketing consent after submitting a valid entry will not invalidate that entry or remove the entrant from the prize draw.

Personal information will be handled in accordance with the Buitelaar Agriculture Privacy Policy, available at buitelaaragriculture.com/privacy-policy/.

6. The prize

There is one prize available.

The prize consists of:

- 50 × 25kg bags of Heifer 100 calf milk replacer;
- a total product weight of 1,250kg; and
- standard delivery to one eligible mainland Great Britain address.

The prize does not include unloading equipment, specialist access arrangements, storage or any other costs not expressly stated in these terms.

The prize is supplied for use in accordance with the instructions and feeding guidance provided with the product.

7. Delivery restrictions

Free standard delivery is available to an accessible mainland Great Britain address only.

Delivery to Northern Ireland and all UK offshore islands is excluded.

The winner must provide a suitable delivery address with safe and reasonable access for the delivery vehicle. The winner is responsible for notifying the Promoter of any access restrictions before delivery is arranged.

If the Promoter's carrier determines that the nominated address cannot be accessed safely or reasonably, the winner may be asked to provide an alternative eligible mainland Great Britain delivery address.

8. Winner selection

One winner will be selected at random from all valid entries received during the Competition Period.

The draw will take place on or before 4 December 2026 using a verifiably random computer process or under the supervision of an independent person.

The Promoter's decision concerning the administration of the prize draw is final. No correspondence will be entered into regarding the result, except with the selected winner.

9. Winner notification

The winner will be contacted using the email address provided on the entry form within five working days of the draw.

The winner must respond within 14 calendar days of the notification being sent and provide any information reasonably required to confirm eligibility and arrange delivery.

Entrants are responsible for checking their email inbox and junk or spam folders.

If the selected winner:

- does not respond within 14 calendar days;
- cannot be contacted using the information provided;
- is unable to provide reasonable proof of eligibility;
- declines the prize; or
- is found to have breached these terms,

the Promoter reserves the right to withdraw the prize and select a replacement winner at random from the remaining valid entries.

10. Delivery of the prize

The Promoter will contact the confirmed winner to arrange delivery.

The prize will normally be delivered within 30 days of the winner confirming their eligibility and delivery details, subject to product availability, suitable vehicle access and circumstances outside the Promoter's reasonable control.

The winner or an authorised adult representative must be available to accept delivery.

The Promoter will not be responsible for a failed or delayed delivery caused by inaccurate information, unsuitable access or the absence of someone authorised to accept the prize.

11. No cash alternative

The prize is non-transferable, non-refundable and cannot be exchanged for cash, credit or another product.

The Promoter reserves the right to substitute the prize with an alternative of equal or greater value if circumstances outside its reasonable control make this necessary.

12. Invalid entries

The Promoter reserves the right to reject or disqualify entries that it reasonably believes are:

- incomplete, inaccurate or illegible;
- submitted using false details;
- submitted more than once by the same person;
- generated automatically or through scripts, bots or other automated means;
- submitted through a third party, agent, syndicate or bulk-entry service;
- fraudulent, manipulated or otherwise contrary to the spirit of the promotion; or
- in breach of these terms and conditions.

The Promoter may undertake reasonable checks to protect the integrity of the prize draw.

13. Technical problems

The Promoter accepts no responsibility for entries that are lost, delayed, corrupted, misdirected or not successfully submitted because of a technical, communications or website failure outside its reasonable control.

Proof that an entry form was completed or sent does not constitute proof that the Promoter received a valid entry.

14. Winner information

Subject to the winner's rights under data-protection law, the Promoter may make the winner's surname and county available to demonstrate that the prize has been validly awarded.

Anyone wishing to request this information may contact info@buitelaargroup.com within three months of the closing date.

The winner may object to their surname or county being made available or request that the amount of information published is reduced. Where such an objection is received, the Promoter may still provide the relevant information to the Advertising Standards Authority if required.

15. Publicity

The Promoter may invite the winner to participate in reasonable publicity relating to the prize draw, including photography or a winner announcement.

Participation in publicity is optional and will be discussed separately with the winner. Any additional use of the winner's personal information or image will be subject to the appropriate permission.

16. Personal information

The Promoter will use entrants' personal information to:

- administer the prize draw;
- verify eligibility;
- contact the selected winner;
- arrange delivery of the prize;
- comply with its legal and regulatory obligations; and
- send marketing communications where the entrant has consented to receive them.

Entrants may withdraw their marketing consent at any time. Withdrawing marketing consent will not affect the lawfulness of communications sent before consent was withdrawn and will not invalidate a prize-draw entry already received.

Personal information will be handled in accordance with the Buitelaar Agriculture Privacy Policy.

17. Changes or cancellation

The Promoter will not change the closing date, entry requirements or other material conditions unless exceptional circumstances outside its reasonable control make this unavoidable and any change can be made fairly without disadvantaging existing entrants.

If the prize draw cannot be administered as planned because of circumstances outside the Promoter's reasonable control, the Promoter may suspend, amend or cancel it, provided it acts fairly and in accordance with applicable law and advertising rules.

Any necessary changes will be communicated clearly through the competition webpage.

18. Liability

Nothing in these terms excludes or limits liability where it would be unlawful to do so, including liability for death or personal injury caused by negligence, fraud or fraudulent misrepresentation.

Subject to the above, the Promoter will not be responsible for losses that were not reasonably foreseeable or that result from circumstances outside its reasonable control.

Nothing in these terms affects an entrant's statutory rights.

19. Acceptance of these terms

By entering the prize draw, entrants confirm that they have read, understood and agreed to these terms and conditions.

If an entrant does not agree to these terms, they should not submit an entry.

20. Governing law

These terms and conditions are governed by the laws applicable in the entrant's country of residence within mainland Great Britain.

Entrants may bring legal proceedings in the courts of England and Wales or, where applicable, the courts of Scotland.